Savvy On-Site Visitor or How to Become One



Andrew Green, PhD PIEP Program

You are the hiring manager of a modest biotech

- What words come to mind when you hear someone described as a "Berkeley Postdoc"?
- What are the words you would like to come to mind when she/he sees it on your biosketch?
- Our goal tonight is to talk about how to span that potential divide.

How the PIEP process works

- We arrange for site visits
- We solicit interest from eligible postdocs
- We send biosketches to the company
- They make their selections
- The biosketch is the sole basis for their decision

What do you think about the biosketch below?

George W. Bush is currently a postdoctoral scholar appointed to the Energy Biosciences Institute (EBI) and advised by Danielle Clinton at UC Berkeley. Having earned a Ph.D. in molecular biology from Princeton University, and working with the EBI to improve microbial tolerance to biofuels, George wishes to move into a position that will allow him to combine his interest and experience in bench research with science policy, science outreach, investor relations, or public relations. George has become increasingly interested in making high-level scientific concepts accessible and engaging to the general public, the majority of which is composed of non-experts. While George undergraduate, graduate, and postdoctoral experiences have exposed him to a wide range of techniques in synthetic and molecular biology and biochemistry, including generating, characterizing, and screening libraries of proteins, he has also helped to organize events that share science with the public, such as a symposium to examine the way that the media portrays science, and the EBI's showcase at the Cal Science and Engineering Festival that will inform the general population about EBI biofuels research at a level that is understandable to teenagers and adult non-scientists. During his tenure as a graduate student at Princeton, George regularly attended the Biosecurity, Biotechnology, and Global Health Seminar Series and earned an IGCC Public Policy and Biological Threats Fellowship. George is enthusiastic about the prospect of learning more about career opportunities that exist in industry. (234)

How about this one?

I believe that without research and discovery the development of new innovative therapies and diagnostics for unmet medical needs will never be satisfied. Academic research is at the centre of revealing detailed mechanisms of disease that open up promising new avenues for treatment and detection of serious disorders. However, I am more attracted to the fact that Biotechs and Biopharmas are making major discoveries too and they are better equipped to capitalize and translate knowledge of disease mechanisms into effective new treatments and diagnostics. This is a really exciting time for me to explore career opportunities in the life sciences industry. I am a Post-doc in the Department of Molecular and Cell Biology at the University of California Berkeley and the Molecular Foundry at the Lawrence Berkeley National Lab. Prior to coming to Berkeley in July 2007, I did my graduate work at the University of Toronto and Sickkids Hospital in the Departments of Biochemistry, Cell Biology and Physiology. My research has been a multi disciplinary endeavor that spanned molecular and cellular sciences to whole animal studies so my technical background is in electrophysiology cellular imaging mouse genetic engineering

My company has agreed to host a site visit

- My job is to narrow down the list invitees
- Am I going to devote a whole afternoon to the Task?
- What am I interested in? What is my mental checklist?
- Most CVs & resumes I see are written from the inside out.
- You want your biosketch to be written as a response to what your audience cares most about

How do you accomplish this?

- Understand the sources of your value (project vs. skills)
- Translate your credentials (TA Bio 1A)
- Anticipate their key concerns (team)
- Speak to the question, "Why are you here?"

Your Biosketch

Is a hybrid document: a cross between a resume and cover letter

Is concise

- Reflects an implicit dialogue between you and your audience.
- Allows for the most critical information to be easily assimilated

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| | Preferred Company Size * | -Select- |
| | kie al Starting Date at a Company * | 1 (pyp-444-dz) |
| | Are you a US officen or permanent resident?** | ⊖ Yes ⊖ No |

Demographic Portion



| Your Areas of expertise (3 keywords): | |
|--|--|
| Expertise 1* | |
| Expertise 2 * | |
| Expertise 3 * | |
| Main Paragraph (199 word limit) * | |
| | |
| | |
| Technical Skills (95 character limit per skill): | |
| Technical Skill 1 | |
| Technical Skill 2 | |
| Technical Skill 3 | |
| Accomplishments (papers, patents, grants, etc. 95 character limit e | ach): |
| Accomplishment 1 | |
| Accomplishment 2 | |
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| By completing this form, you authorize PIEP to disseminate any and all PIEP from any and all liability. | submitted information to our industry partners and release |
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The Text Portion

- Similar to the first paragraph of a cover letter
- Not "I'm confident that my skills and experience uniquely qualify me to ..."
- Not "Serving as a research scientist in your company would offer me an ideal opportunity to advance my interests in..."
- Rather, Speed-Dating

Career Interests: medical devices, Bio IT, management

Three keywords to describe your area of expertise: programming electro-physiology statistics

I am interested in developing medical devices in a collaborative environment. I have extensive experience conducting in vitro electrophysiology recordings from retina and cortex. I am currently a postdoctoral researcher in Dr. Dan Feldman's lab at UC Berkeley studying cortical sensory processing using 2-photon imaging, whole-cell, and field recordings. In addition to performing physiology experiments, I have the strong analytical and programming abilities required to process large datasets.

Hard skills

Whole-cell patch clamp recording in retina and cortical slices 2-photon imaging in neural tissue in vitro Large-scale extracellular recording in retina in vitro

Soft skills

Worked on teams of 2-20 people resulting in five 1st author pubs Initiated and led training program for data analysis using Matlab Composed and delivered over 40 technical presentations

Analytical skills

Programming: Matlab (expert), Igor, LISP (intermediate) Extensive signal processing experience using Matlab Extensive statistical analysis and simulation experience Career Interests (3 keywords): science outreach science policy public/investor relations

After working at the bench throughout my graduate and postdoctoral studies, I hope to transition to a position that allows me to help make high-level scientific concepts accessible and engaging to non-experts. While my studies have exposed me to a wide range of techniques in synthetic and molecular biology and biochemistry, including generating, characterizing, and screening libraries of proteins, I have also helped to organize events that share science with the public. These include a symposium to examine the manner in which science is portrayed in the media, and the EBI's showcase at the Cal Science and Engineering Festival that acquainted the general population with biofuels research. Additionally, my role as the President of the Berkeley Postdoctoral Association (BPA) has helped me to refine my interpersonal skills and prepare for a career beyond the bench.

Hard skills

Libraries via error-prone PCR, DNA shuffling, degenerate codons Cloning, site-directed mutagenesis, protein purification Flow cytometry, circular dichroism, gel filtration, lab robotics

Soft skills

Team oriented both in the lab and during committee work Receptive to community needs and meets challenges practically Comfortably engages with skeptical and critical audiences

Analytical skills

DNA and amino acid sequence analysis (BLAST, COBALT, CLUSTALW...) Substantial use of Guava InCyte software (flow), Microsoft Excel

By completing this form, you authorize PIEP to disseminate any and all submitted information to our industry partners and release PIEP from any and all liability.

If you're interested in a research position

- Does my current of former PI have "name brand" recognition?
- Do they care about the substance of my research OR the lab, instrumentation, software skills I've developed working on that and other projects?
- How do we translate the answer to the Biosketch?

If your interested in a nonbench role

- What do you want them to know about you?
- How do you convey skills in administration, project management, communication, etc.
- Don't tell, show.

This seems like a lot of work, why bother?

- It's about creating more than document
- Networking and Informational Interviews offer unparalleled opportunities to:
 - Learn about the specific and more general aspects of organizational cultures and management styles within Biotechs
 - Better understand their language and terminology
 - Discover what "soft skills" are seen as valuable
 - Identify science-based career paths with trajectories from the bench

What is the problem for which networking is the solution?

- Smart & able to learn is not enough
- You will need more detail about the nature of the work in a given role and/or organization than you can glean from a job description or website to be an effective candidate
- You want confirmation that the job is a match for your skills, values, and interests

If we're taking one tentative step towards exploring new options

WHY NOT TAKE A SECOND?

And as you begin to explore

- New professions and potential roles
- Companies or organizations
 - You are looking for people who can serve as a guide, an ambassador, a mentor
 - UC Berkeley grad students, PhDs, and Postdocs constitute one of the most talented and sought after applicant pools in the world. You just need to help potential employers understand the value you have to offer.
- LinkedIn can greatly facilitate your search

| | ▼ Andrew Green |
|--|--|
| Home Profile Contacts Groups Jobs Inbox 17 Companies News More People - | |
| Edit Profile View Profile SW for Counselors - Earn a Master of Social Work online through USC's Vi | rtual Academic Center |
| Well Recommendations Profile Organizer See who you already know on LinkedIn. | People You May Know |
| Yven Profile Organizer See who you already know on Linkedin. Searching your email contacts is the easiest way to find people you already know on LinkedIn. Your email: aegre58@gmail.com Email password: | Megan Voorhees, Prog Director, Public Service at Ur Connect Sandamal Silva, Instructive State University at Long Bea Connect Connect Tom Lehker, Interim Univ Ombudsman at University of |
| We will not store your password or email anyone without your permission. Do you use Outlook, Apple Mail or another email application? Import your desktop email contacts. Share an update Attach a link Share | Connect The Ladders' Find \$100K+ S130K Benefits Manager \$150K S150K |

Creating Your Profile

| Assistant Director C San Francisco Bay | Area Education | · · · · · · · · · · · · · · · · · · · | aroor Contor | at IIC | |
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| Experience PhD counselor & J UC Berkeley Educational Institution: His | Asst Director | | | | |

Key Tips for Getting Started

- Informative Profile "Headline"
- Photo
- Grab your "custom" url
- Bullet-style summery statement
- List any significant part-time, volunteer, consulting, contract work, etc. under "Experience" (jej)
- Collect recommendations that highlight your strengths
- Upload your gmail or yahoo contact list to begin populating your contact list
- Schedule 15 minutes a day to update/engage
- Enhancing your profile in Google (AG)

Use LinkedIn activity to boost your Google profile

aegre58@gmail.com -Web Images Videos Maps News Shopping Gmail more --02 Instant is on v andrew green × Search About 948,000 results (0.09 seconds) Advanced search Everything ChopsFactory-Jazz Guitar 🔍 Ads Contact Andrew Green · Question and Answer ... andrew@agjazz.com. We Found Andrew Green Images 5/8/09. It's been a while since I updated the site, but I haven't been sitting Current Phone, Address, Age & More. on the ... Videos Instant & Accurate Andrew Green chopsfactory.com/ - Cached - Similar www.intelius.com News Andrew Green - Huskers.com - Nebraska Athletics Official Shopping See your ad here » Web Site Q Books Redshirt freshman Andrew Green hopes to find a role in a talented Nebraska secondary in 2010. The 6-0, 190-pound cornerback received More praise from Husker ... www.huskers.com/ViewArticle.dbml?DB_OEM_ID... - Cached - Similar Berkeley, CA Change location Andy Green - Wikipedia, the free encyclopedia Q Wing Commander Andy D. Green OBE BA RAF (born 30 July 1962) is a British Royal Air Force pilot and World Land Speed Record holder. ... Any time en.wikipedia.org/wiki/Andy Green - Cached - Similar Latest Past 24 hours Search Results Q Past week For more information, contact Andrew Green by phone (642-1714) or email (aegre@berkeley.edu). Nailing the Job Talk or Erudition Ain't Enough Past 3 weeks November 17. ... Past month search.atomz.com/search/?sp-a=sp10019771...q=greening -Past year Cached - Similar Custom range... [DOC] All results How to give a great job talk: Andrew Green from the Career Sites with images Center Q Wonder wheel

Update and participate on a regular basis

| <image/> | Andrew G | FicasaWeb |
|--|-------------------|---|
| | Introduction | "A man said to the universe: 'Sir, I exist!' 'However,' replied the universe, 'The fact has not created in me A sense of obligation.'" - Stephen Crane |
| Information Location: Chapel Hill, NC | Employment | UNC School of Information & Library Science Library present |
| Gender: Male Report this profile | Education | University of North Carolina at Chapel Hill present |
| | Places I've lived | Kingspot |

0 V

Greensboro



- 75 million+ professionals
- Over 150 industries
- Executives from every Fortune 500 firm
- 2 million+ students
- 37,000 college and university alumni groups





The power of LinkedIn Groups (30k)



Occidental College Alumni

All are welcome!

Occidental College is a small private coeducational liberal arts college located in Los Angeles, California. Occidental has produced a number of NCAA Division III national championship teams and Olympic athletes.

| Join Group | □ Forward ▲ Report as. |
|------------|------------------------|
| | |

Group Members in Your Network

2nd

Sue Bethanis, CEO/Founder, Mariposa Leadership, Inc. San Francisco Bay Area

About this Group

Created: March 13, 2008

Type: Alumni Group

Members: 1,556

Subgroups: 4

Owner: John Wilson

Managers: Elizabeth J.C. Cutler and Nicole Merchain

Website: http://www.oxy.edu/





Seoul National University Alumni

Did you know that you are eligble for the resources from 300,000 intelligent minds, rated top in the world? Do you aspire to a top-notcch CEO as a graduate of the university which was honorably recognized the 16th in the world for CEO capabilities? (according to the Ecole des Mines report) Have you considered yourself belonging to the generous group that gave \$140 million for the last two years?

It's about you because you're SNU. SNU LinkedIn even goes beyond the already firm ground. Faster, broader, more accurate and above all, more enjoyable will it be. Because it's running on the system that supports 39 million users spanning 170 industries. In fact, a clever mind like you can't wait and hunger for the better, aren't you?

We are creating a city where you trade job opportunities, knowledge and experience not to mention products and services. Arts, design, music inclusive. Can you imagine a life without them? Dull and boring...

You are invited to this common space only if you already have been to the mother SNU, and only if you think this sounds worth.

One last comment, configure your setting open to receiving information from us unless you want to miss out on valuable stuffs. Go SNU!

한국과 세계 여러 곳에 계신 동문 여러분, 가끔 외롭고 누군가 허심탄회하게 학창시절을 추억하며 얘기할 사람이 있으면 좋겠다는 생각 해 본 적 없으세요? 저는 이곳 저곳 돌아다니다 보니 그런 생각이 많이 들더군요. 그러면서 개인적으로는 하나갈이 수재이고 둘째 가라고 하면 서러운 사람 들이 힘을 모을 수 있다면 서로에게 더 큰 보탬이 되지 않겠나 생각하면서 이 커뮤니티를 만들었 습니다.

서울대학교의 위상은 위에 보신 것처럼 세계의 명문대로 자리잡고 있습니다. 모교의 위상이 개개 인의 비즈니스 가운데 피부로 느껴졌으면 하는 바램입니다.

이 커뮤니티는 무한한 잠재력을 갖고 있습니다. 저의 비전은 위키의 오픈 스페이스처럼 mass participation이 활발히 이뤄지고 각자의 비즈니스에 실질적으로 도움을 주는 공간으로 자리잡길 기대하고 있고, 그렇게 되도록 노력하겠습니다. 신선한 아이디어가 있으시면 허심탄회하게 연락 주시기 바랍니다.

About this Group

Created: July 7, 2008

Type: Alumni Group

Members: 1,197

Owner: Joseph Janghee Im Managers: Kyu Ha Lim

UC Berkeley Alumni Group

| CALALUMNI | ni Association UC Berkeley | |
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| UC Beekeley Discussions | Members Promotions Jobs Search More Sha | are group |
| NEW What is Following in Lind Just click on "Follow" next to any | kedIn groups? Following makes it easy for your connections and others to see your contributions across gro / name in your groups. | oups you |
| Search members | Members (22,442) | |
| Search for names or keywords | Sorted by: most relevant | Showing |
| to find specific members of this group. | Andrew Green (YOU) Assistant Director Career Center at UC Berkeley, San Francisco Bay Area 28 followers See activity » | |
| Advanced Search New Members: Last 7 Days | Susan Dennehy 1st Academic Advisor, Department of Sociology at DePaul University, Greater Chicago Area 175 followers Stop following See activity » | |
| GROUP Jennifer Conlu, Payroll Manager at UC Berkeley San Francisco Bay Area GROUP | Pamela Wallace 1st Career Counselor UC Berkeley Career Center, San Francisco Bay Area 62 followers Stop following See activity » | |
| Wendy Zheng, Corporate Controller and Director of SEC Reporting at Copart San Francisco Bay Area | Priya Sreedharan (1st) AAAS science and tech policy fellow & energy specialist at the U.S. Environmental Protection Agency, Washington D.C. Metro Area 361 followers Stop following See activity » | |

Non-Alumni Groups

| Linked in . Account Type: Basic | | | | | | Andrew Green | Add Connections |
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| Home Profile Contacts Group | os Jobs Inbox 16 | Companies News | More | Groups • | | | ٩ |
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| POSTDOCTORAL HUGUDOS | | | | | | | |
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But I don't want to be a Career Counselor (28)

| Intellectual Property Professionals | |
|--|--------------------------|
| This is a group for intellectual property professionals (attorneys, in-house IP counsel, licensing managers,) to exchange ideas and promote networking. | About this Group |
| ······································ | Created: April 17, 2008 |
| Loin Group Share group A Report as | Type: Professional Group |
| Join Group | Members: 16,898 |
| Group Members in Your Network | Owner: Michael Beck |
| (2nd) | |
| Zhaoyu (Jesse) Wang, Process Engineer at United Solar Ovonic Greater Detroit Area | |
| 2nd Ruiting Liang, Analytics Development Chemist I at Avecia Biotechnology, Inc. Greater Boston Area | |
| (2nd) | |
| David Goetz, Law School Student at UC Berkeley San Francisco Bay Area | |
| (2nd) | |
| Neelaabh Shankar, Technical Specialist at LeClairRyan Rochester, New York Area | |
| (2nd) | |
| David Kline, Journalist, Author & Communications Consultant Portland, Oregon Area | |
| (2nd) | |
| Chris Crowley, President and Owner, Pathways Personnel San Francisco Bay Area | |
| (2nd) | |
| Steve Englund, Partner at Jenner & Block LLP Washington D.C. Metro Area | |

What do I do now?

- Join the Group
- Monitor discussions
- Post a question or initiate a new discussion
- Search the "Jobs" tab
- Connect with an individual

Image: Share group ▲ Report as... Join Group Group Members in Your Network 2nd Zhaoyu (Jesse) Wang, Process Engineer at United Solar Ovonic Greater Detroit Area 2nd Ruiting Liang, Analytics Development Chemist I at Avecia Biotechnology, Inc. Greater Boston Area 2nd X David Goetz. David Goetz (2nd) San Francisco B Law School Student at UC Berkeley 2nd San Francisco Bay Area Neelaabh Sha Rochester, New View profile | Invite to connect 2nd David Kline, Journalist, Author & Communications Consultant Portland, Oregon Area 2nd Chris Crowley, President and Owner, Pathways Personnel San Francisco Bay Area 2nd Steve Englund, Partner at Jenner & Block LLP Washington D.C. Metro Area 2nd Alyssa Harvey, Associate General Counsel at Netflix San Francisco Bay Area 2nd Howard Cohen, Owner, Cohen Software Consulting, Inc., Computer Software Consultant and Expert Witness San Francisco Bay Area

Created: April 17, 2008 Type: Professional Group Members: 16,898

Owner: Michael Beck

People

« Go back to

David Goetz 2nd

Law School Student at UC Berkeley

San Francisco Bay Area Biotechnology

| Current | ・ Law School Student at UC Berkeley ビ | | | |
|----------------|---|--|--|--|
| Past | Scientific Advisor at Wilson Sonsini Goodrich and Rosati postdoc at University of California San Francisco Graduate Student at Fred Hutchinson Cancer Research Center | | | |
| Education | University of Washington Rice University University of California, Berkeley - School of Law | | | |
| Connections | 186 connections | | | |
| Public Profile | http://www.linkedin.com/pub/david-goetz/6/9a1/a81 | | | |
| | | | | |
| Share 2 | > Share 🔁 PDF 🖨 Print | | | |

Summary

Scientific Advisor at Wilson Sonsini Goodrich and Rosati. Advising clients in the fields of personalized medicine, medical devices, gene therapy, and small molecule therapeutics on intellectual property related matters. Preparing and assisting in the prosecution of patent applications and licensing matters.

Specialties

personalized medicine, medical devices, gene therapy, and small molecule therapeutics, structure assisted drug design, drug delivery devices

Add David to your network

Send InMail Get introduced through a connection Save David's Profile



Ducati is ready for real business. Are you? get ready Ready For Real Business Xerox How you're connected to David You Bill Lindstaedt Und Goetz

Scroll down

Experience

Law School Student

UC Berkeley

Educational Institution; Higher Education industry August 2009 – Present (1 year 9 months)

Scientific Advisor

Wilson Sonsini Goodrich and Rosati 🖺

Privately Held; 1001-5000 employees; Law Practice industry April 2008 – August 2009 (1 year 5 months)

postdoc

University of California San Francisco 법 Educational Institution; 10,001+ employees; Research industry 2002 – April 2008 (6 years)

Graduate Student

Fred Hutchinson Cancer Research Center Biotechnology industry 1997 – 2002 (5 years)

Education

University of Washington Ph.D., Molecular and Cellular Biology 1997 – 2002

Rice University BA, Biochemistry and Biology 1993 – 1997

2nd David Goetz

Viewers of this profile also viewed ...



Jeff Stear Mini-Group-Leader at Humboldt...



Neal Van Hoeven Research Scientist at Immune Design



Carole Weaver Science Writer at The Scripps Research



Justin Ho Student at University of California,...



Gary Juskowiak Law Student



Chris Clay Marketing Specialist at Native...



Jennifer Zamanian Postdoc at Stanford University School.



Edward Reines Attorney at Weil Gotshal and Manges



Jennifer Lowe Assistant Researcher
| To: | David Goetz | | | |
|-------------|-----------------|----------------------|--------------|---|
| From: | Andrew Green | | | |
| | Include my | contact information | | |
| E | nter the contac | t information you we | ould like to | share |
| | Email: | aegre@berkeley.edu | ~ | |
| | Phone: | | | |
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| our message | to David: | | | David is interested in: |
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Advanced search

| Linked in 🛛 🗛 | ccount Type: Basic | | |
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| Find People | Advanced People Search Reference S | earch Saved Searches | |
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| | Cal Alumni Association UC Berkeley | | Entry |
| | Career Counselors Network | | Students & Interns |
| Relationship: | All LinkedIn Members | | Volunteer |

So I talked to David, and Grant Writing

| Find People Advanced Peop | ble Search Reference Search Saved Searches | |
|---|---|--|
| Search | Sort by: Relevance - View: Basic - 88,438 results | Premium Search |
| Keywords: grant writing PhD First Name: Last Name: | Cynthia Fuhrmann (1st) Program Director, Academic Career Development at UCSF San Francisco Bay Area Higher Education In Common: • 6 shared connections • 1 shared group | Find the right people in half the time |
| Title: Current or past | Consultant - Fund Development and Grant Writing at Discovery! Austin, Texas Area Fund-Raising | Tools: • Premium filters • Automatic search alerts • Full profile access Upgrade |
| Company: Current or past | Pablo Gutierrez 2nd Account Manager at Practice Fusion San Francisco Bay Area Hospital & Health Care In Common: > 1 shared connection > 1 shared group | or Learn more Ads by LinkedIn Members Online Master Social |
| Location: Located in or near: | Lisa Sanders 2nd Career Adviser Sacramento, California Area Education Management In Common: > 1 shared connection > 1 shared group | Work Earn a Master of Social Work from a top ten |
| Postal Code: 94720 Lookup Within: 25 mi (40 km) | Alaina Feltenberger 2nd Writing Instructor at University of Colorado at Boulder Greater Denver Area Education Management In Common: > 1 shared connection | School of Social Work From: Degree Tree |
| Keep filter selections Search Show less | Shauna Farr-Jones 2nd Academic Coordinator III at QB3/University of California, San Francisco | \$100K+ Jobs Database- |

Filter the Search – PhD/Bay Area

| Find People | Advanced People | Search Reference Search Saved Searches |
|---|-----------------|---|
| Search Sort by: | | Sort by: Relevance - View: Basic - 217 results 🗘 Save |
| Keywords: grant writing P First Name: | hD | Cynthia Fuhrmann (1st) Program Director, Academic Career Development at UCSF San Francisco Bay Area Higher Education |
| Last Name: | | In Common: > 6 shared connections > 1 shared group |
| Title: Current or past | * | Vivek Mutalik in 2nd Team Leader at BioFAB San Francisco Bay Area Biotechnology |
| Company: Current or past | ~ | Jill Dunham, PhD is (2nd) Postdoctoral Researcher San Francisco Bay Area Research |
| Location: Located in or nea Country: United States Postal Code: | ar: 💌 | In Common: 1 shared connection Lia Economos (2nd) Student/Outreach and Marketing Intern at Cal Corps Public Service Center San Francisco Bay Area Renewables & Environment In Common: 1 shared connection 1 shared group |
| 94720 Within: 25 mi (40 km) | Lookup v | Laurence Clement 2nd Bio-Link and City College of San Francisco Project Coordinator and Biotech Faculty San Francisco Bay Area Biotechnology |

Scroll Down



Lisa Green 2nd Chief of Staff at Creative Commons San Francisco Bay Area | Public Policy

| Current | Chief of Staff at Creative Commons | | | |
|----------------|---|--|--|--|
| Past | Program Director at Creative Commons [™] Technology Transfer Manager at Creative Commons [™] Corporate Development at NextBio [™] see all | | | |
| Education | University of California, BerkeleyThe Evergreen State College | | | |
| Connections | 421 connections | | | |
| Websites | Company Website | | | |
| Twitter | boudicca | | | |
| Public Profile | http://www.linkedin.com/in/lisagreen | | | |
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Summary

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Specialties

Science policy, corporate development, research, analysis, science writing and communications, public speaking, fundraising

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Events

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Postdoctoral Fellow

University of Hawaii

Educational Institution; 1001-5000 employees; Higher Education industry January 2008 – July 2008 (7 months)

Postdoctoral Fellow in the Raman spectroscopy lab. Work includes establishing the biophysics component of the lab and creating an online database of biological Raman spectra.

Recherche Post-doctoraux

Groupe INRA (Paris)

Research industry September 2007 – January 2008 (5 months)

Postdoctoral fellowship with Professor Hervé This.

Chemistry Graduate Student

UC Berkeley ^[1] Educational Institution; Higher Education industry September 2002 – August 2007 (5 years)

Grad school - it is really great when they pay you just for doing your research and it is not so bad when they make you teach undergraduate chemistry to get paid.

Education

University of California, Berkeley

PhD, Biophysical Chemistry 2002 – 2007 Activities and Societies: Berkeley Science Review

The Evergreen State College

BS, Chemistry

Additional Information

Websites:

· Company Website

Professional Societies

| Search Groups | Search Results (| 34) | |
|---|---|--|--------------------------------|
| grant writing All categories Choose | The second se | Non-Profit Marketing Marketing, Communications, Public Relations, Fundraising, Grant Writing for Non-Profit organizations. Yesterday's Activity: Discussions (10) Jobs (3) Owner: Carrie Montagna 6,863 members Share | Similar groups » Join Group |
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| | | Grant Writers Networking Group This group is for sharing about grant writing, training, learning, networking and idea sharing. Yesterday's Activity: Discussions (2) Owner: Kris Butler 271 members Share | Similar groups » Join Group |



What about our panelists?



Alexandra Teste 3rd Senior Analyst at Medallia, Inc. San Francisco Bay Area Research

| Current | ● Senior Analyst at Medallia, Inc. 🖆 | | |
|----------------|--|--|--|
| Past | Post-Doctoral Researcher at University of California Recitation instructor at Institut Universitaire de Technology - Vélizy, France | | |
| Education | Université Pierre et Marie Curie (Paris VI) Université Paris Sud (Paris XI) Ecole de Physique du Globe de Strasbourg (EOST) see all | | |
| Connections | 33 connections | | |
| Websites | Personal Website | | |
| Public Profile | http://www.linkedin.com/in/alexandrateste | | |
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Summary

Thanks to my education and professional experience, I am able to break complex problems into smaller ones.

As a member of the Clients Services team, I currently implement Medallia's software for one of our major clients in order to help them get insights into their customers sentiment. This requires understanding the client's company organizational hierarchy and its business requirements and needs. I also proceed to data ad-hoc data analyses for another big client. Both kinds of projects aim at determining areas of improvement for our clients. Another very interesting part of my job is to work at developing a new product.

From my research, teaching and volunteering experiences, I developed the capacity of talking to different kinds of audiences (researchers, students, open public).

Add Alexandra to your network

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How you're connected to Alexandra



Her Transition

Experience

Senior Analyst

Medailia, Inc. 🗳

Privately Held; Information Technology and Services industry October 2010 – Present (7 months)

 take part in the implementation, for our fortune 500 clients, of the powerful and robust Enterprise Feedback Management software developed by Medallia.

- produce ad-hoc analysis upon clients requests
- · participate in the development of new products.

This position allows me to apply my analytical skills to a more tangible goal, to collaborate with many colleagues, and to interact directly with clients.

Post-Doctoral Researcher

University of California

Research industry January 2008 – September 2010 (2 years 9 months)

Institution: Space Sciences Laboratory

- · Analyzed data from several multi-satellite and multi-instrument missions to identify the physical mechanisms structuring the particle populations existing in the near-Earth space environment.
- · Developed numerous IDL programs to analyze these data
- Wrote 3 first-author research articles in peer-reviewed journals, two more in preparation
- · Co-authored 6 other articles
- · Presented my results at 9 international and 3 national meetings
- Languages: IDL, C, Matlab, Latex, HTML, Visual Basic (learning), MySQL (learning)
- Platforms: Windows, UNIX, Linux
- Software: Microsoft Word, PowerPoint, Excel

Recitation instructor

Institut Universitaire de Technology - Vélizy, France

Research industry 2004 - 2007 (3 years)

During my Ph.D. program: Taught problem-solving skills, designed test questions, graded student work in mathematics



Analyst at Medallia, Inc.



Stephanie Bitz Senior Analyst, Client Services at ...



Janet Stegner Senior Analyst at Medallia, Inc.



Jasmin Yu Analyst at Medallia, Inc.



Runa Islam Manager, Client Services



Dan Haynam Analyst at Medallia, Inc.



Ambalika Sudan Senior Analyst- Servicing at Medallia

Kaya Yuki Analyst at Medallia, Inc.



Matthew Fulton Project Manager at Medallia, Inc.

Research Companies

Companies > Medallia, Inc.

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| Sean Rehder, Greater Los Angeles Area | | 99 Employees on LinkedIn |
| 2nd How | are you connected? (1 shared connection) | Check out insightful statistics about Medallia, Inc. employees » |
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| | ted a new job opportunity: Client Services Manager | Are you? |

Berkeley 2nd most common source of employees

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| 60% | | | | 1 (2nd) Employee in your networ |
| 48% | | | | 99 Employees on LinkedIn |
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| | Medallia, Inc. empl | | nilar companies | Before Medallia, Inc. employees worked at |

allia, Inc. employees wor Google (6) Globant (5) CustomerSat (5)

I'm a Pol Sci PhD and Gilead is a mid-sized BioTech (FBI)



What if I don't know what fields I want to explore?

- Ask people what they do
- Explore the Career Center website & the resources such as the *Vault Employer & Industry Guides* available via Callisto
- Make an appointment with a PhD counselor
- Utilize PhD career resources

career.berkeley.edu

Berkeley University of California



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If you're not sure what you want to do after grad school, PhD advisors Debra Behrens and Andrew Green can provide counseling and assessments that will help you in that decision-making process.

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The Front Lines of Patent Law

BACK TO THE FEATURE INDEX When I decided to be an intellectual property lawyer, I never expected to be standing in my high heels in a dirt field in the prairies, cell phone in hand, supervising an early morning raid on infringers of intellectual property rights. However, there I was, the coordinator of several teams of lawyers and former police officers, with a court order in hand, demanding to s...

November 30, 2001

<u>University-Industry Collaborations: Getting Your Slice of the Intellectual</u> <u>Property Pie</u>

As an attorney at a major research university, I sometimes feel that intellectual property law should be a required course for all graduate students. After all, intellectual property is big business in higher education. Universities have set up technology transfer offices to help commercialize patented inventions. Entire courses and programs are being transformed into new media and packaged for W...

October 5, 2001

Patent Law Resources

BACK TO THE FEATURE INDEX Reaching into the Next Wave electronic vault, we have found a rich collection to complement the articles in this month's feature. In Next Wave seven scientists working with patents write about what they do and how it connects to their training as a scientist. Meet a patent examiner, a patent agent, several patent lawyers, and a licensing

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Welcome to the Premium Content Area of The Versatile PhD! Here you will find true stories of humanists and social scientists who left the academy and pursued post-academic careers: how they got their first jobs, where they eventually ended up, and what advice they have for you.

Read widely among these stories, without regard to the authors' academic disciplines. Humanists and social scientists share the same basic skill set and are likely to encounter similar experiences navigating the nonacademic world.

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Hiring Success Stories

Authentic, successful documents that resulted in real nonacademic hires straight out of the academy, with narrative descriptions of how the person got the job, step by step.

Career Panels

Groups of 3-5 humanities or social science PhDs, each group working in a given nonacademic field, describe what they do and answer questions about their fields from people like you.

Career Autobiographies

Advanced Versatile PhDs who have been out of the academy for a while describe how their careers have evolved over time, complete with plot twists, interesting outcomes and personal advice to you.

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Just over 13 years ago...

- You gotta get some new friends
- LinkedIn makes that process infinitely easier and more efficient
- There's a world of opportunity and people willing to help you
- Alexandra asked if she should bring some business cards...